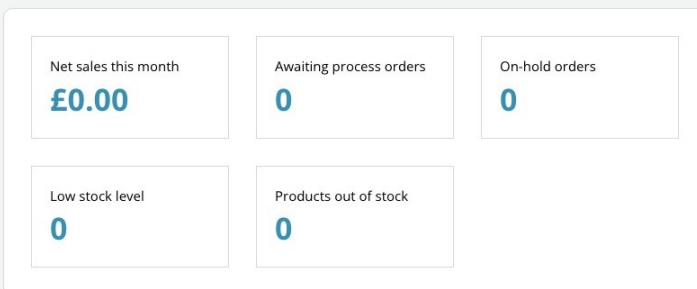


# How To Create A Variable Product In Hatch And Hive

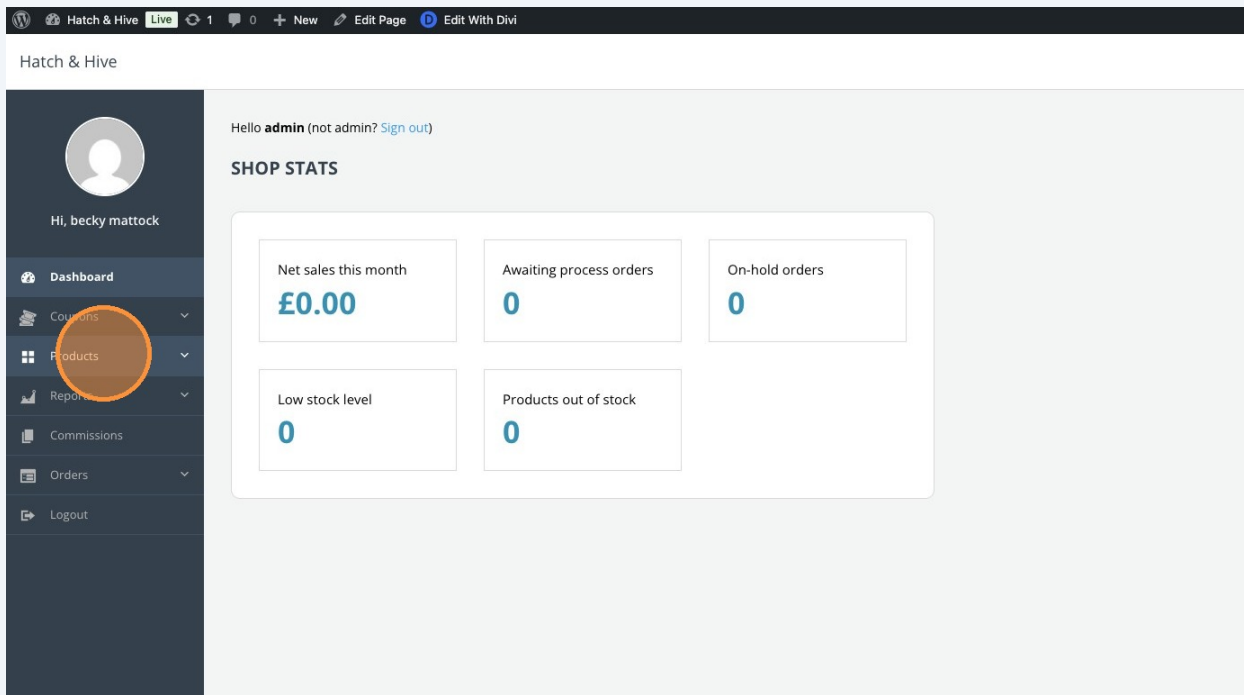
Learn how to efficiently manage your product inventory by adding variable products to your store. This guide walks you through setting up product attributes and variations to ensure accurate pricing and selections for your customers.

1

Navigate to <https://hatchandhive.co.uk/frontend-manager/>



## 2 Click "Products"



Hatch & Hive

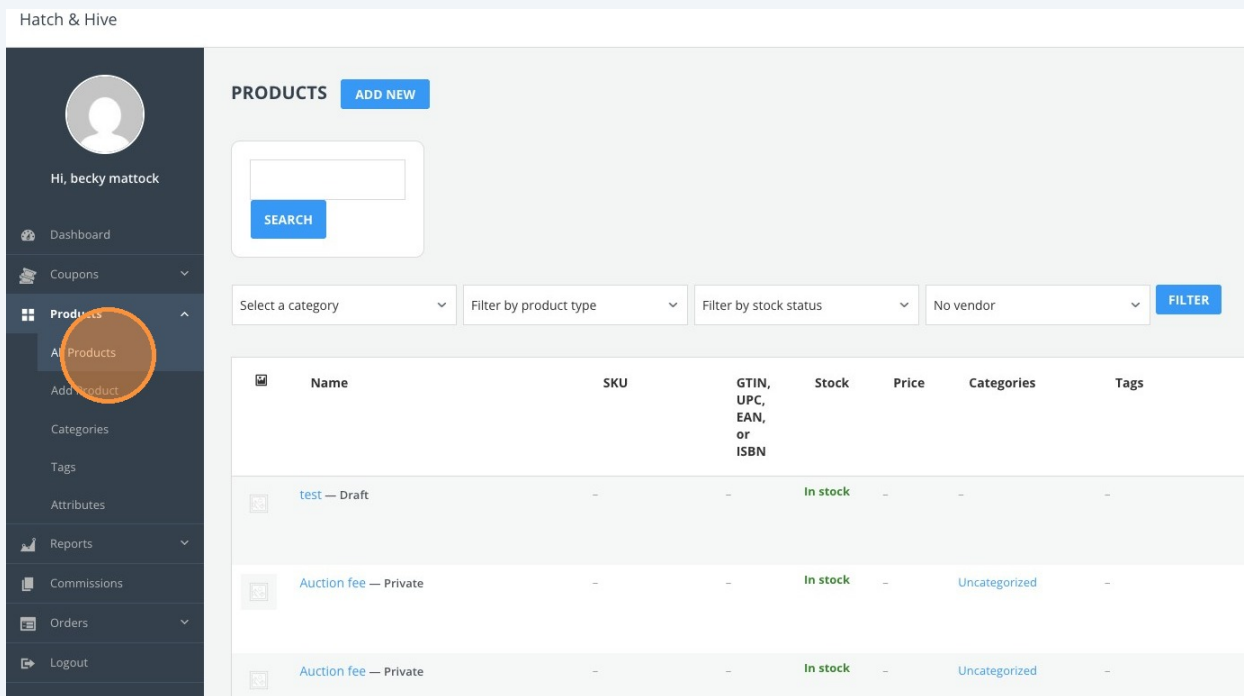
Hello **admin** (not admin? [Sign out](#))

### SHOP STATS

Net sales this month <b>£0.00</b>	Awaiting process orders <b>0</b>	On-hold orders <b>0</b>
Low stock level <b>0</b>	Products out of stock <b>0</b>	

The screenshot shows a dashboard for 'Hatch & Hive'. On the left is a dark sidebar with a user profile for 'becky mattock' and a menu. The 'Products' menu item is highlighted with an orange circle. The main content area shows 'SHOP STATS' with five cards: 'Net sales this month' (£0.00), 'Awaiting process orders' (0), 'On-hold orders' (0), 'Low stock level' (0), and 'Products out of stock' (0).

## 3 Click "All Products"



Hatch & Hive

### PRODUCTS [ADD NEW](#)

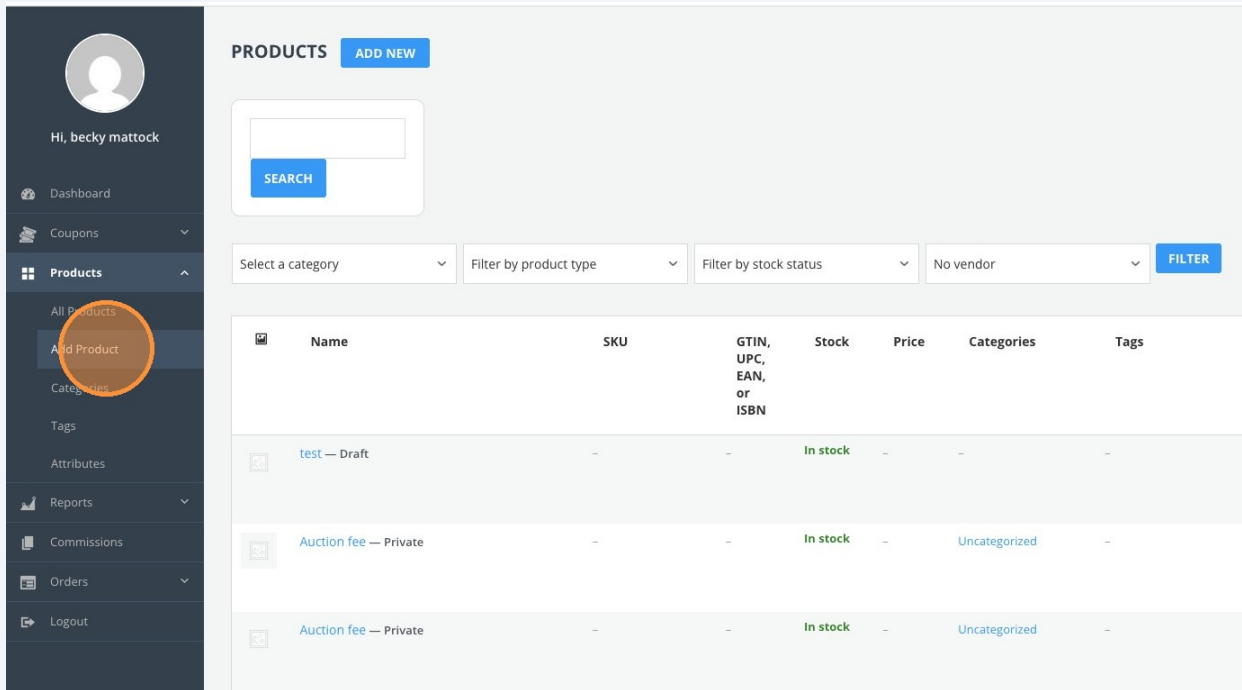
[SEARCH](#)

Select a category  Filter by product type  Filter by stock status  No vendor  [FILTER](#)

<input type="checkbox"/>	Name	SKU	GTIN, UPC, EAN, or ISBN	Stock	Price	Categories	Tags
<input type="checkbox"/>	test — Draft	-	-	In stock	-	-	-
<input type="checkbox"/>	Auction fee — Private	-	-	In stock	-	Uncategorized	-
<input type="checkbox"/>	Auction fee — Private	-	-	In stock	-	Uncategorized	-

The screenshot shows the 'All Products' page in the 'Hatch & Hive' dashboard. The sidebar on the left has 'All Products' highlighted with an orange circle. The main content area features a search bar, filter options (category, product type, stock status, vendor), and a table of products. The table has columns for Name, SKU, GTIN/UPC/EAN/ISBN, Stock, Price, Categories, and Tags. Three products are listed: 'test — Draft', 'Auction fee — Private', and another 'Auction fee — Private'.

## 4 Click "Add Product"



The screenshot shows a user interface for managing products. On the left is a dark sidebar with a user profile and navigation menu. The main area is titled 'PRODUCTS' and includes a search bar, filter dropdowns, and a table of product entries. The 'Add Product' option in the sidebar is circled in orange.

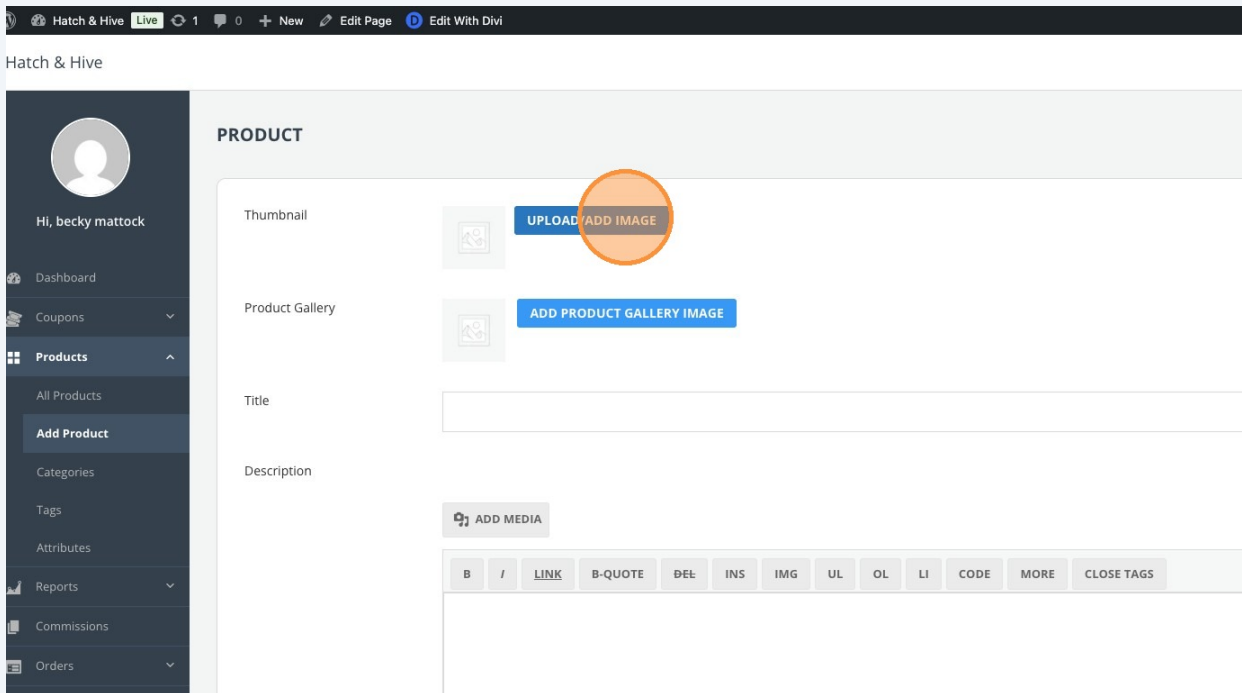
**PRODUCTS** [ADD NEW](#)

SEARCH

Select a category Filter by product type Filter by stock status No vendor [FILTER](#)

Name	SKU	GTIN, UPC, EAN, or ISBN	Stock	Price	Categories	Tags
test — Draft	-	-	In stock	-	-	-
Auction fee — Private	-	-	In stock	-	Uncategorized	-
Auction fee — Private	-	-	In stock	-	Uncategorized	-

## 5 Click this button field.



The screenshot shows the 'PRODUCT' edit form. The sidebar is visible on the left. The main form has fields for Thumbnail, Product Gallery, Title, and Description. The 'UPLOAD/ADD IMAGE' button for the Thumbnail field is circled in orange.

Hatch & Hive [Live](#) [New](#) [Edit Page](#) [Edit With Divi](#)

Hatch & Hive

**PRODUCT**

Thumbnail [UPLOAD/ADD IMAGE](#)

Product Gallery [ADD PRODUCT GALLERY IMAGE](#)

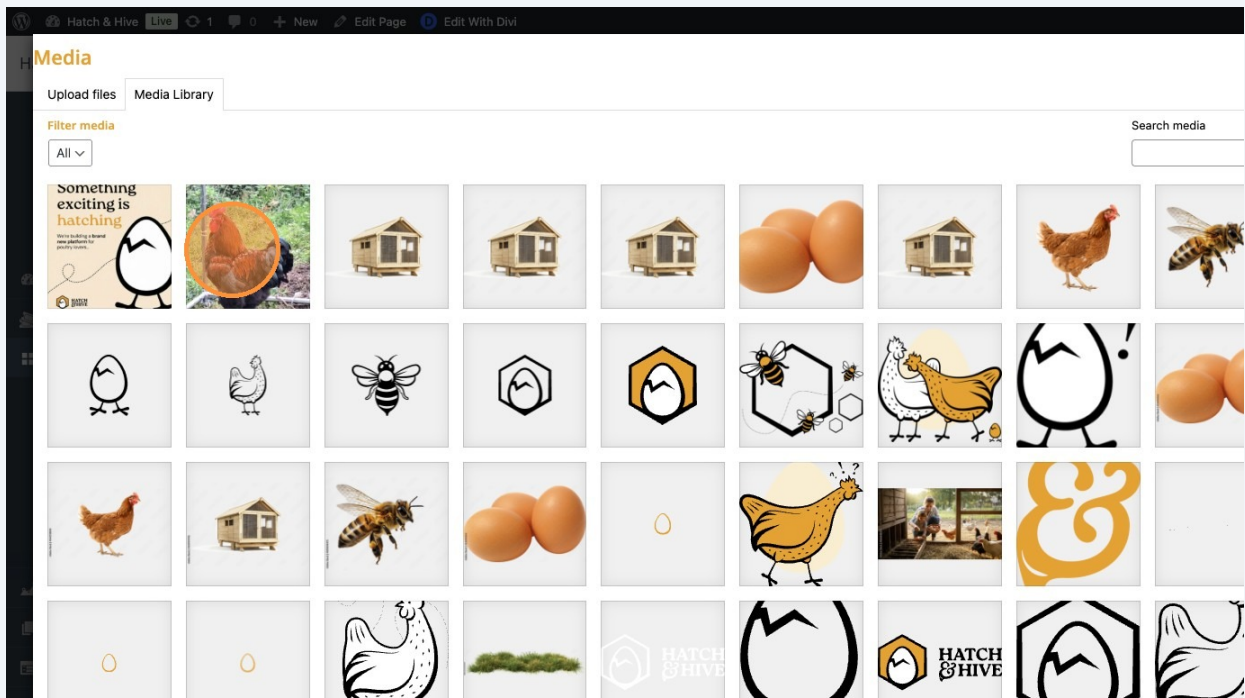
Title

Description

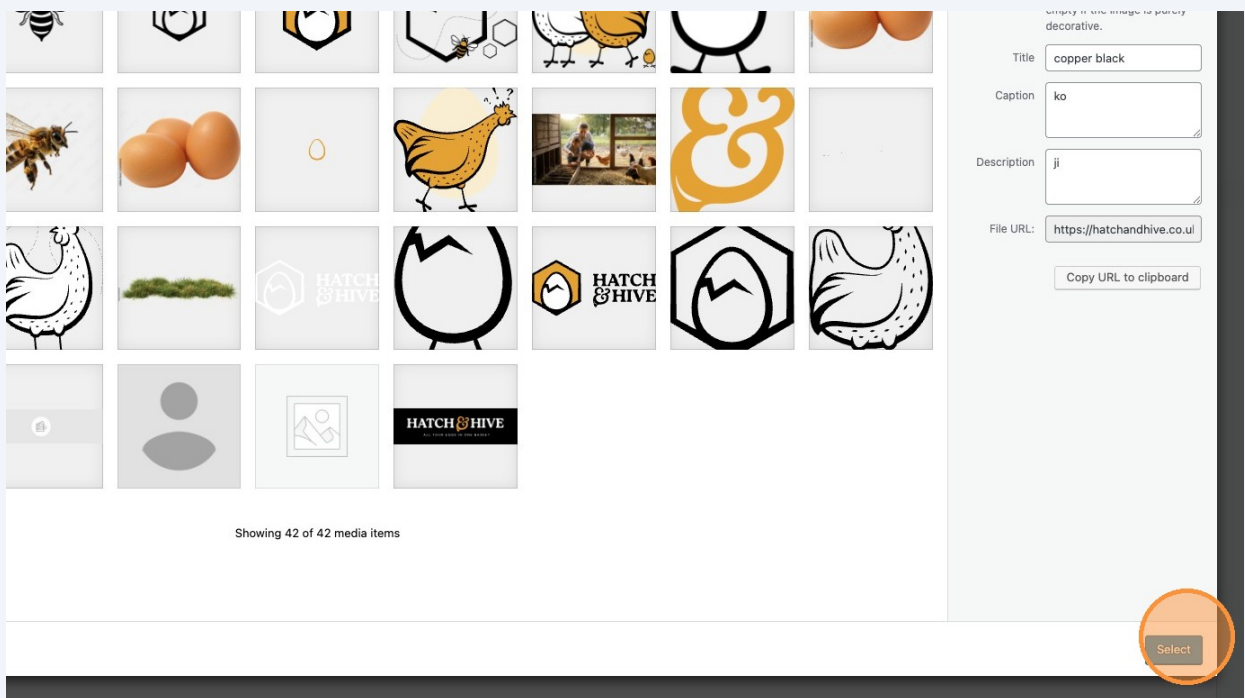
[ADD MEDIA](#)

**B** **I** [LINK](#) **B-QUOTE** **DEL** **INS** **IMG** **UL** **OL** **LI** **CODE** **MORE** **CLOSE TAGS**

## 6 Upload or choose an image



## 7 Click "Select"



8 Click the "Title" field.

The screenshot shows a user interface for editing a product. On the left is a dark sidebar with a user profile (Hi, becky mattock) and a menu including Dashboard, Coupons, Products (with sub-items All Products, Add Product, Categories, Tags, Attributes), Reports, Commissions, Orders, and Logout. The main area is titled "PRODUCT" and contains several sections: "Thumbnail" with a rooster image and "UPLOAD/ADD IMAGE" and "REMOVE IMAGE" buttons; "Product Gallery" with a placeholder and an "ADD PRODUCT GALLERY IMAGE" button; "Title" with a text input field that has an orange circle highlighting it; and "Description" with an "ADD MEDIA" button and a rich text editor toolbar containing buttons for B, /, LINK, B-QUOTE, DEL, INS, IMG, UL, OL, LI, CODE, MORE, and CLOSE TAGS.

9 Type "test"

10 Click the "Description" field.

The screenshot shows a product editing interface. On the left is a dark sidebar with a menu containing: Products, All Products, Add Product, Categories, Tags, Attributes, Reports, Commissions, Orders, and Logout. The main content area is titled 'Product Gallery' and includes an 'ADD PRODUCT GALLERY IMAGE' button. Below this is a 'Title' field containing the text 'test'. The 'Description' field is a large text area with an 'ADD MEDIA' button above it. A rich text editor toolbar is visible above the description field, containing buttons for B, /, LINK, B-QUOTE, DEL, INS, IMG, UL, OL, LI, CODE, MORE, and CLOSE TAGS. An orange circle highlights the 'LINK' button in the toolbar.

11 Click the "Excerpt" field.

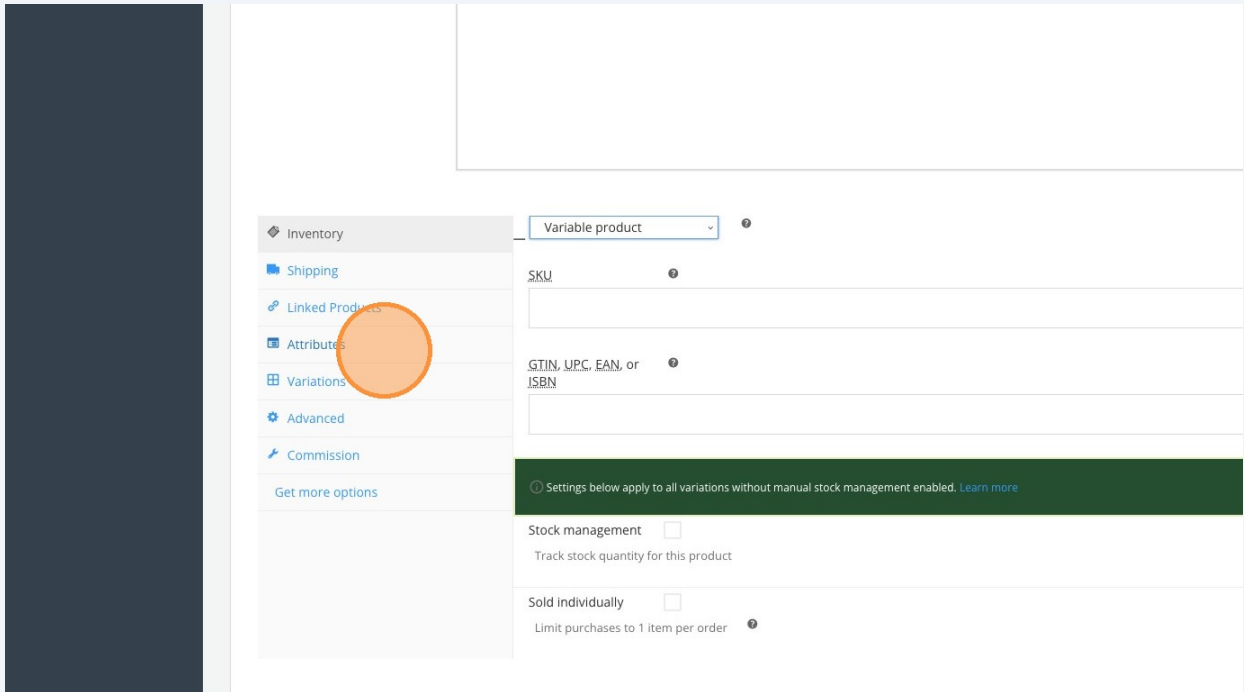
The screenshot shows a product editing interface. On the left is a dark sidebar with a menu containing: Products, All Products, Add Product, Categories, Tags, Attributes, Reports, Commissions, Orders, and Logout. The main content area has an 'Excerpt' field, which is a large text area. Below the excerpt field is an 'ADD MEDIA' button. A rich text editor toolbar is visible below the 'ADD MEDIA' button, containing buttons for B, /, LINK, B-QUOTE, DEL, INS, IMG, UL, OL, LI, CODE, MORE, and CLOSE TAGS. An orange circle highlights the 'LINK' button in the toolbar.

12 Type "short description here"

13 Select the "Variable product" option.

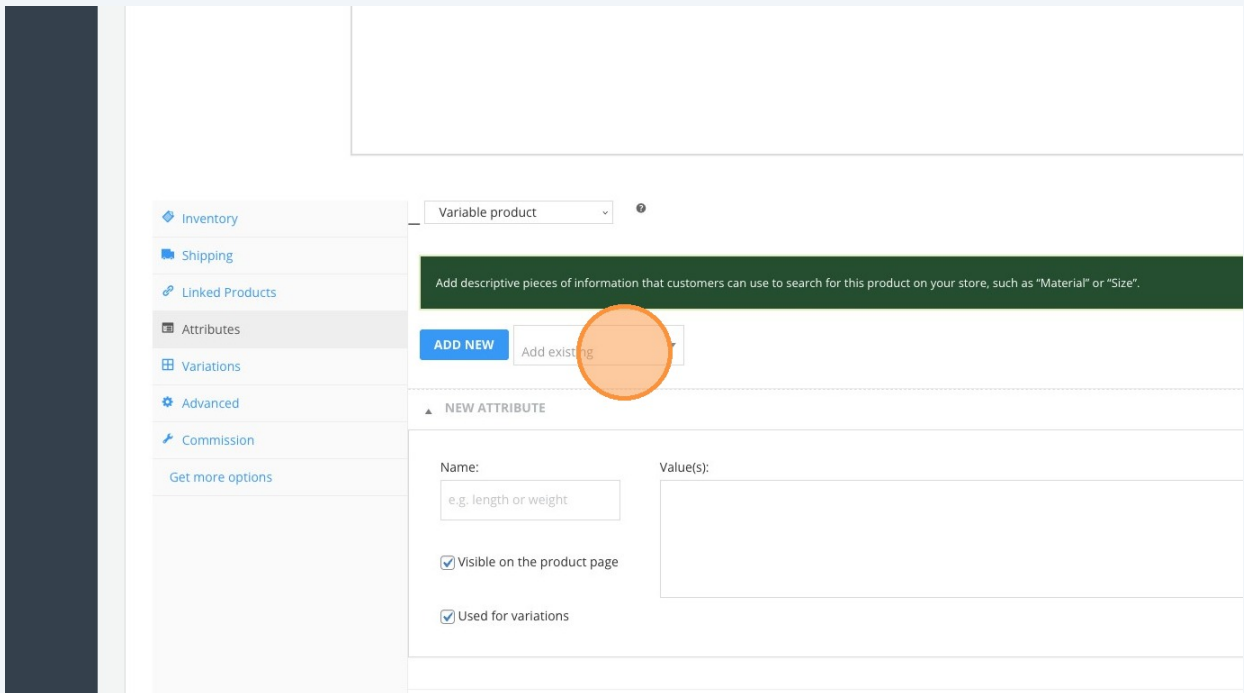
The screenshot shows the WooCommerce product editor interface. On the left, a sidebar contains navigation options: Shipping, Linked Products, Attributes, Variations (selected), Advanced, Commission, and Get more options. The main content area is divided into two columns. The right column contains input fields for SKU and GTIN, UPC, EAN, or ISBN. Below these is a green banner with the text: "Settings below apply to all variations without manual stock management enabled. [Learn more](#)". Underneath the banner are two checkboxes: "Stock management" (checked) and "Sold individually" (unchecked). An orange circle highlights the "Stock management" checkbox. Below the checkboxes is the "Add Custom Field:" section, which includes a table with "Name" and "Value" headers. The "Name" column has a dropdown menu with "-- Select --" and an "ENTER NEW" button. The "Value" column has an empty text input field.

## 14 Click "Attributes"



The screenshot shows a product management interface. On the left, a sidebar menu contains several options: Inventory, Shipping, Linked Products, Attributes, Variations, Advanced, and Commission. The 'Attributes' option is highlighted with an orange circle. To the right of the sidebar, the main content area shows a dropdown menu set to 'Variable product'. Below this, there are input fields for 'SKU' and 'GTIN, UPC, EAN, or ISBN'. A green banner below these fields contains the text: 'Settings below apply to all variations without manual stock management enabled. [Learn more](#)'. Below the banner, there are two sections: 'Stock management' with a checkbox and the text 'Track stock quantity for this product', and 'Sold individually' with a checkbox and the text 'Limit purchases to 1 item per order'.

## 15 Click "Add existing"



The screenshot shows the same product management interface as in step 14. The 'Attributes' menu item in the sidebar is now selected and highlighted in grey. Below the sidebar, a green banner contains the text: 'Add descriptive pieces of information that customers can use to search for this product on your store, such as "Material" or "Size"'. Below the banner, there are two buttons: 'ADD NEW' and 'Add existing'. The 'Add existing' button is highlighted with an orange circle. Below the buttons, there is a section titled 'NEW ATTRIBUTE' with a dropdown arrow. This section contains a 'Name:' field with a placeholder 'e.g. length or weight', a 'Value(s):' field, and two checkboxes: 'Visible on the product page' and 'Used for variations', both of which are checked.

## 16 Click "Quantity" or "Add New"

Inventory

Shipping

Linked Products

**Attributes**

Variations

Advanced

Commission

Get more options

Variable product

Add descriptive pieces of information that customers can use to search for this product on your store, such as "Material" or "Size".

ADD NEW Add existing

NEW ATTR

Quantity

Name: e.g. length or weight

Value(s):

Visible on the product page

Used for variations

SAVE ATTRIBUTES

## 17 Click "Select all"

Inventory

Shipping

Linked Products

**Attributes**

Variations

Advanced

Commission

Get more options

Variable product

Add descriptive pieces of information that customers can use to search for this product on your store, such as "Material" or "Size".

ADD NEW Add existing

QUANTITY

Name: Quantity

Value(s):

Visible on the product page

Used for variations

SELECT ALL SELECT NONE

SAVE ATTRIBUTES

Add Custom Field:

Name	Value

## 18 Click "Save attributes"

Shipping

Linked Products

**Attributes**

Variations

Advanced

Commission

Get more options

Add descriptive pieces of information that customers can use to search for this product on your store, such as "Material" or "Size"

ADD NEW Add existing

QUANTITY

Name: Quantity Value(s):

×12 ×6

Visible on the product page

Used for variations

SELECT ALL SELECT NONE

SAVE ATTRIBUTES

Add Custom Field:

Name	Value
<input type="text" value="— Select —"/>	<input type="text"/>

ENTER NEW

## 19 Click "Variations"

Inventory

Shipping

Linked Products

Attributes

**Variation**

Advanced

Commission

Get more options

Variable product

Add descriptive pieces of information that customers can use to search for this product on your store, such as "Material" or "Size"

ADD NEW Add existing

QUANTITY

SAVE ATTRIBUTES

Add Custom Field:

Name	Value
<input type="text" value="— Select —"/>	<input type="text"/>

ENTER NEW

20 Click "Add manually"

The screenshot shows a product variation management interface. On the left is a sidebar with menu items: Inventory, Shipping, Linked Products, Attributes, Variations (selected), Advanced, Commission, and Get more options. The main area has a 'Variable product' dropdown, 'Default Form Values: No default Quantity...' dropdown, and buttons for 'GENERATE VARIATIONS', 'ADD MANUALLY' (circled in orange), and 'Delete all variat...'. Below these are 'SAVE CHANGES' and 'CANCEL' buttons. At the bottom, there is an 'Add Custom Field:' section with a table with columns 'Name' and 'Value', and an 'ENTER NEW' button.

21 Select the "12" option.

This screenshot is similar to the previous one, but the '#409' variation dropdown menu is open, showing a list of options with '12' selected. The dropdown menu is circled in orange. The 'ADD MANUALLY' button is no longer visible, and the 'SAVE CHANGES' and 'CANCEL' buttons are now the primary focus.

22 Click "Save changes"

The screenshot shows a product management interface with a sidebar on the left containing menu items: Inventory, Shipping, Linked Products, Attributes, Variations (selected), Advanced, Commission, and Get more options. The main content area has a top navigation bar with 'Variable product' and a 'Default Form Values' dropdown set to 'No default Quantity...'. Below this are three buttons: 'GENERATE VARIATIONS', 'ADD MANUALLY', and 'Delete all variat...'. A table below contains one variation with ID '#409' and a value of '12'. At the bottom of the table, the 'SAVE CHANGES' button is circled in orange, along with a 'CANCEL' button. Below the table is an 'Add Custom Field' section with a table header 'Name' and 'Value', and a dropdown menu set to '— Select —' with an 'ENTER NEW' button.

23 Click "Add manually"

This screenshot is identical to the one above, showing the same product management interface. In this view, the 'ADD MANUALLY' button in the top navigation bar is circled in orange. The 'SAVE CHANGES' button is no longer circled.

24 Select the "6" option.

Inventory

Shipping

Linked Products

Attributes

Variations

Advanced

Commission

Get more options

Variable product

Default Form Values: No default Quantity...

GENERATE VARIATIONS

ADD MANUALLY

Bulk actions

#410 6

#409 12

SAVE CHANGES

CANCEL

Add Custom Field:

Name	Value

25 Click "Save changes"

Inventory

Shipping

Linked Products

Attributes

Variations

Advanced

Commission

Get more options

Variable product

Default Form Values: No default Quantity...

GENERATE VARIATIONS

ADD MANUALLY

Bulk actions

#410 6

#409 12

SAVE CHANGES

CANCEL

Add Custom Field:

Name	Value

26 Click "Edit Remove #410 Any Quantity... 12 6"

Inventory

Shipping

Linked Products

Attributes

Variations

Advanced

Commission

Get more options

Variable product

Default Form Values: No default Quantity...

GENERATE VARIATIONS

ADD MANUALLY

Bulk actions

#410 6

#409 12

SAVE CHANGES

CANCEL

Add Custom Field:

Name	Value
------	-------

27 Click "Edit Remove #410 Any Quantity... 12 6"

Inventory

Shipping

Linked Products

Attributes

Variations

Advanced

Commission

Get more options

Variable product

Default Form Values: No default Quantity...

GENERATE VARIATIONS

ADD MANUALLY

Bulk actions

2 var

2 variations do not have prices. Variations (and their attributes) that do not have prices will not be shown in your store.

ADD

#410 6

#409 12

SAVE CHANGES

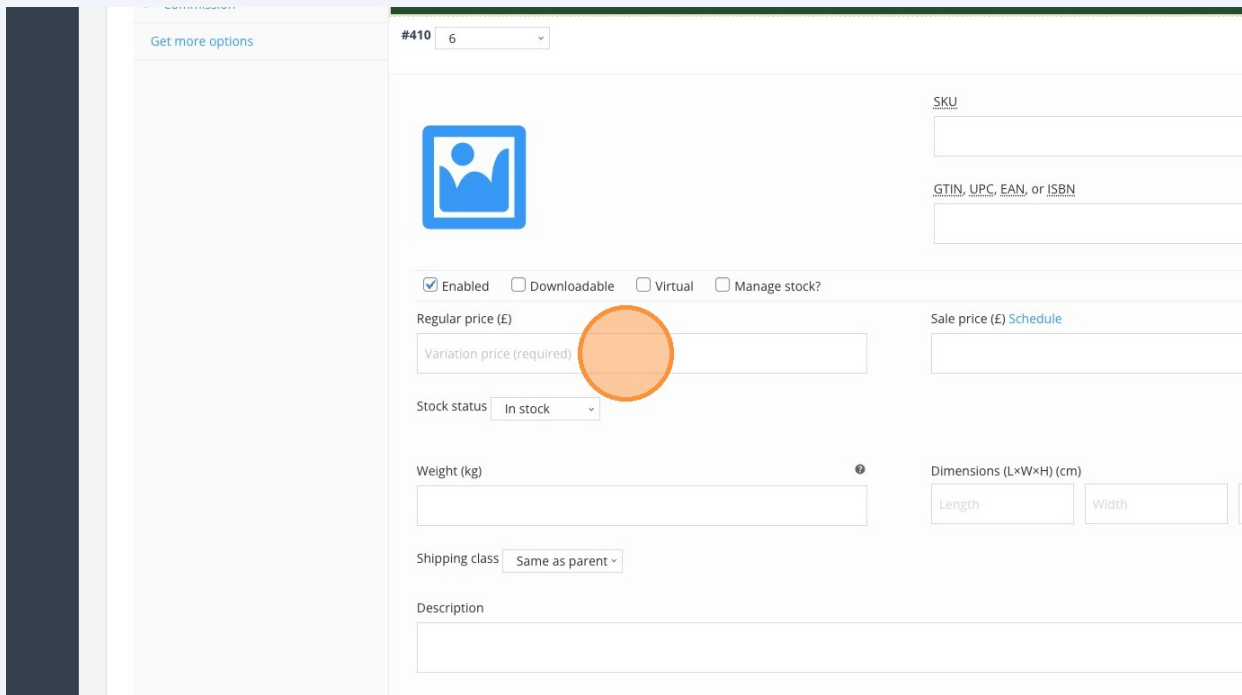
CANCEL

2 var

Add Custom Field:

Name	Value
------	-------

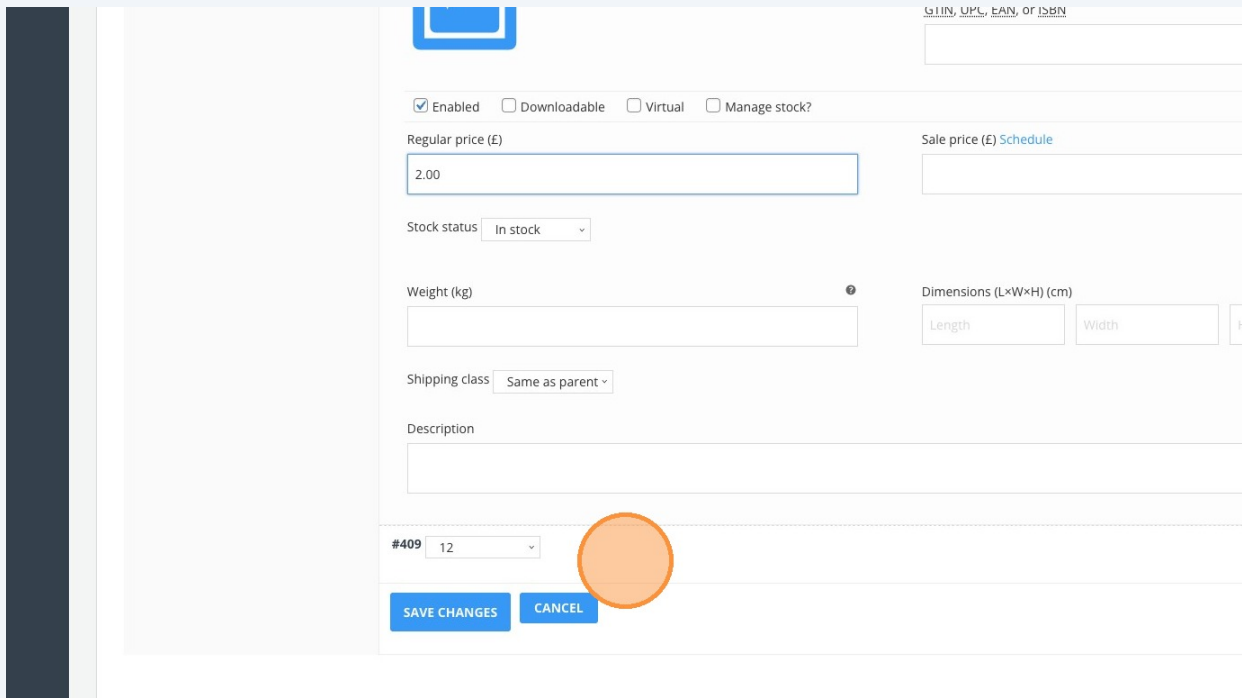
28 Click the "Regular price (£)" field.



The screenshot shows a product configuration interface. On the left, there is a sidebar with a "Get more options" link. The main area displays a product configuration for item #410. It includes a blue icon of a person, a "SKU" field, and a "GTIN, UPC, EAN, or ISBN" field. Below these are checkboxes for "Enabled" (checked), "Downloadable", "Virtual", and "Manage stock?". The "Regular price (£)" section has a "Variation price (required)" field, which is highlighted with an orange circle. To its right is a "Sale price (£) Schedule" field. Below the price fields are "Stock status" (set to "In stock"), "Weight (kg)", and "Dimensions (LxWxH) (cm)" (with "Length" and "Width" sub-fields). At the bottom, there is a "Shipping class" dropdown (set to "Same as parent") and a "Description" field.

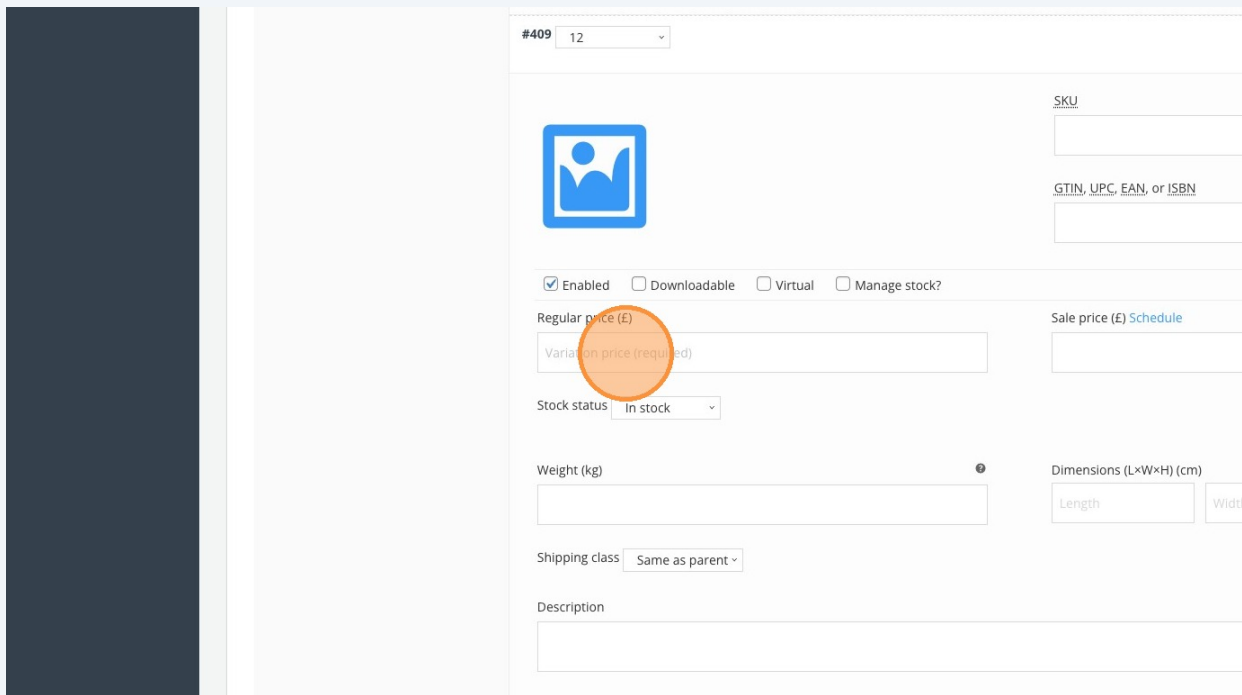
29 Type whatever price you are selling for

**30** Click "Edit Remove #409 Any Quantity... 12 6"



The screenshot shows a product edit form. At the top right, there is a dropdown menu with the text "#409 12" and a downward arrow. Below this, there are several input fields and checkboxes. The "Regular price (£)" field contains the value "2.00". The "Stock status" dropdown is set to "In stock". The "Shipping class" dropdown is set to "Same as parent". At the bottom, there are two buttons: "SAVE CHANGES" and "CANCEL". An orange circle highlights the "#409 12" dropdown menu.

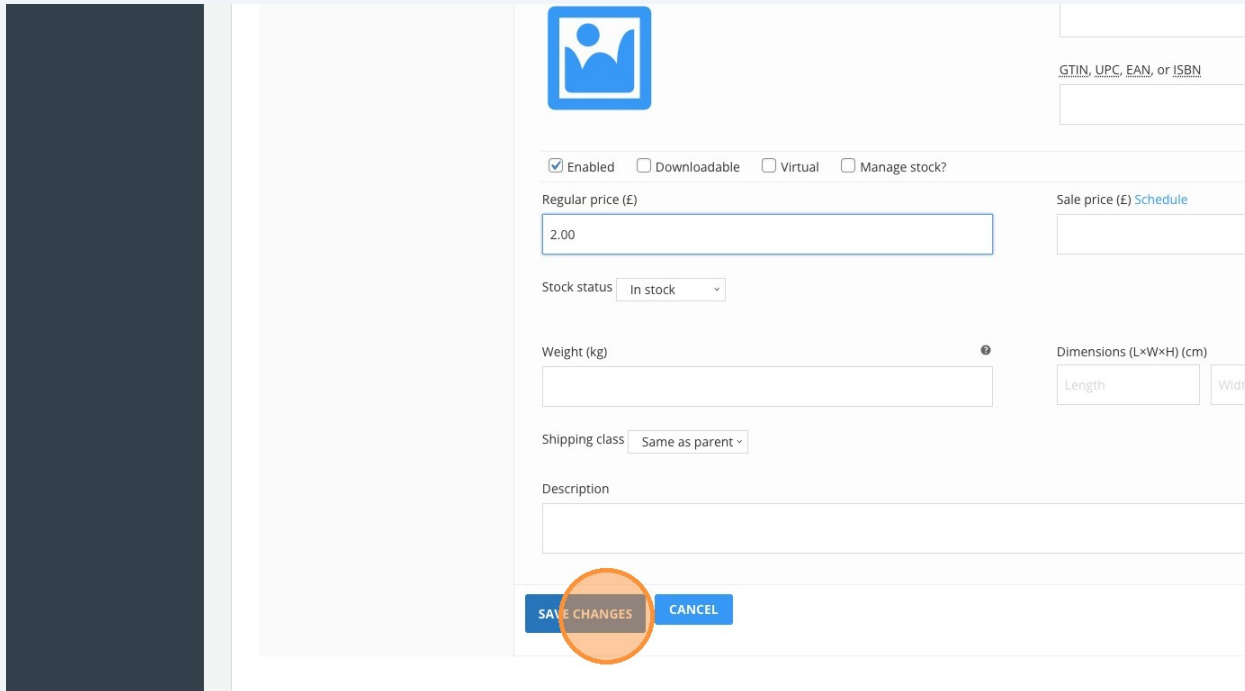
**31** Click the "Regular price (£)" field.



The screenshot shows the same product edit form as in step 30. The "Regular price (£)" field is highlighted with an orange circle. The field contains the text "Variation price (required)". The "Stock status" dropdown is set to "In stock". The "Shipping class" dropdown is set to "Same as parent".

32 Type price again

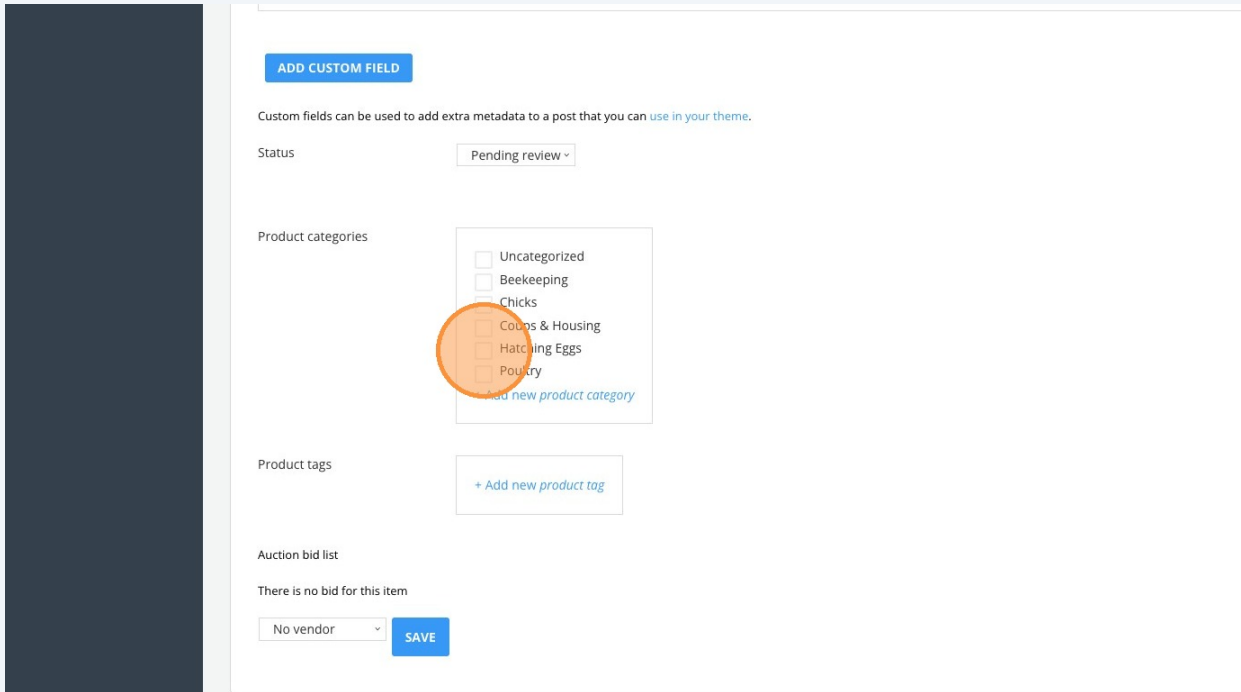
33 Click "Save changes"



The screenshot shows a product configuration interface. On the left is a dark vertical sidebar. The main area contains a form with the following elements:

- A blue icon of a person with arms raised.
- A text input field for "GTIN, UPC, EAN, or ISBN".
- Checkboxes for "Enabled" (checked), "Downloadable", "Virtual", and "Manage stock?".
- A "Regular price (£)" input field containing "2.00".
- A "Sale price (£) Schedule" input field.
- A "Stock status" dropdown menu set to "In stock".
- A "Weight (kg)" input field with a small icon to its right.
- A "Dimensions (LxWxH) (cm)" section with "Length" and "Width" input fields.
- A "Shipping class" dropdown menu set to "Same as parent".
- A "Description" text area.
- At the bottom, two buttons: "SAVE CHANGES" (highlighted with an orange circle) and "CANCEL".

**34** Click the "Hatching Eggs" field or whichever category you are listed under



**ADD CUSTOM FIELD**

Custom fields can be used to add extra metadata to a post that you can [use in your theme](#).

Status

Product categories

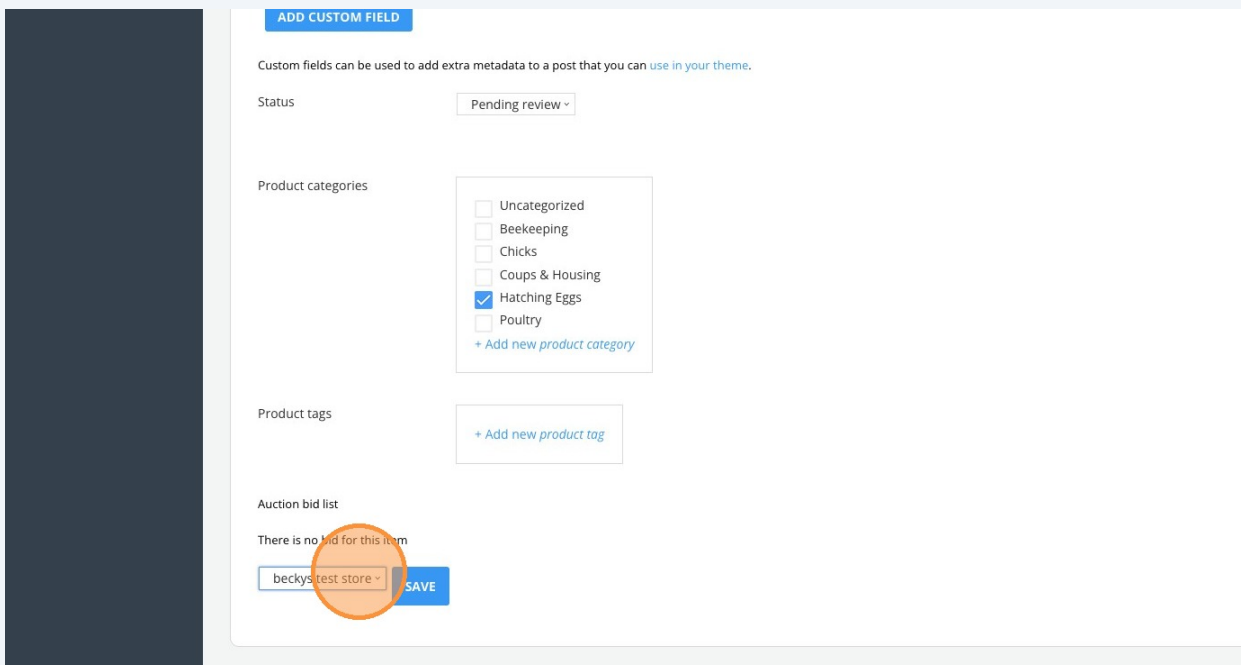
- Uncategorized
- Beekeeping
- Chicks
- Coups & Housing
- Hatching Eggs
- Poultry
- [+ Add new product category](#)

Product tags

Auction bid list

There is no bid for this item

**35** Select the "beckys test store" option.



**ADD CUSTOM FIELD**

Custom fields can be used to add extra metadata to a post that you can [use in your theme](#).

Status

Product categories

- Uncategorized
- Beekeeping
- Chicks
- Coups & Housing
- Hatching Eggs
- Poultry
- [+ Add new product category](#)

Product tags

Auction bid list

There is no bid for this item

### 36 Click "Submit"

**ADD CUSTOM FIELD**

Custom fields can be used to add extra metadata to a post that you can [use in your theme](#).

Status

Product categories

- Uncategorized
- Beekeeping
- Chicks
- Coups & Housing
- Hatching Eggs
- Poultry

[+ Add new product category](#)

Product tags

[+ Add new product tag](#)

Auction bid list

There is no bid for this item

### 37 Click "Submit"

**ADD CUSTOM FIELD**

Custom fields can be used to add extra metadata to a post that you can [use in your theme](#).

Status

Product categories

- Uncategorized
- Beekeeping
- Chicks
- Coups & Housing
- Hatching Eggs
- Poultry

[+ Add new product category](#)

Product tags

[+ Add new product tag](#)

Auction bid list

There is no bid for this item